

Socially Responsible Investment (Sri) In India- An Overview

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Socially Responsible Investment (SRI) is one of the emerging concepts in the global scenario. In recent years, the concept of Socially Responsible Investment is gaining more and more popularity worldwide. It is an investment decision with the objective of financial return, social and environmental wellbeing and corporate governance. The concept of SRI is attracting the interest of investors, corporates, researchers and market players around the world. The present study attempts to review the available literature on socially responsible investment. It is

concluded that, even though socially responsible investment is an emerging concept in the global scenario, it's still at a nascent stage in India. A large number of studies on SRI are concentrated on countries like US, UK and European countries, only few studies are reported in India.

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